# **Frequently Asked Questions**

# What is Golf & Give?

Golf & Give is a fundraising program that invites non-profit organizations that are based in Michigan to sell tickets to the Rocket Mortgage Classic, and receive a portion of each sale to help support their mission. Participating organizations will receive \$30 from every competition round ticket purchased in their name under the program (Thursday through Sunday), while supplies last.

# Who is eligible?

Michigan non-profit organizations who are recognized by the Internal Revenue Service as a 501c3. For the inaugural year, participation is exclusively offered to former Birdies for Charity participants.

# What if I didn't participate in Birdies for Charity but want to participate in Golf & Give?

While we appreciate your enthusiasm to participate in this new program, this opportunity is exclusively available to former Birdies for Charity Participants for this year. Please email Audrey Reding at <u>areding@rocketmortgageclassic.com</u> to be added to our contact list for next year.

## When does the program run?

- Wednesday, March 1, 2023 Registration opens for non-profits
- Monday, March 20, 2023 Last day for non-profits to register
- Monday, April 10, 2023 Golf & Give campaign launches
- Friday, June 16, 2023 Top 5 non-profits selected for Honorary Observer Spots
- Sunday, July, 2 2023 (or while supplies last) Golf & Give campaign ends

## How do I sign my organization up?

Go to <u>https://www.rocketmortgageclassic.com/golf-give-1</u> and click on "Register". After registering, and if you are approved to participate, you will receive an email confirmation along with program information and materials. You will also be assigned a passcode for your organization.

# What if I forget to sign up my organization before March 20?

To best prepare non-profit organizations for the program, registration prior to March 20<sup>th</sup> is <u>strongly recommended</u>. Registration is subject to be reopened after the program launches on April 10<sup>th</sup> at the discretion of the Rocket Mortgage Classic staff. Please email Audrey Reding at <u>areding@rocketmortgageclassic.com</u> if you've missed the registration deadline.

# When can I expect to receive my passcode to share with my supporters?

All registered non-profits will receive their passcode and marketing materials after registration ends on March 20<sup>th</sup>.

## What is the purpose of the passcode?

You will receive your code via email after registering for the program. When you direct your supporters to go online to purchase tickets to the Rocket Mortgage Classic, they will enter your organization's passcode so that your organization gets credit for the ticket purchase.

## Is there a minimum number of tickets that need to be purchased?

No. There is no minimum number of tickets – your organization will receive \$30 per competition round ticket (Thursday - Sunday) purchased in your name, while supplies last.

## What kind of ticket will we be promoting?

Participating non-profit organizations will promote the sale of a day-specific, Grounds Tickets (Thursday, June 29, through Sunday, July 2). Purchasers must select the day (Thursday - Sunday) they would like to attend the Rocket Mortgage Classic at the time of purchase.

## What are the ticket prices?

- Thursday, June 29 \$65
- Friday, June 30 \$75
- Saturday, July 1 \$85
- Sunday, July 2 \$85

# How many tickets may a fan purchase through Golf & Give?

Each guest will be allowed to purchase up to eight (8) Grounds Tickets per day, per account. Also, there are a limited number of tickets available under the program. The program will close when all available tickets have been purchased.

# How do we raise funds through this opportunity?

For every eligible Grounds Ticket (Thursday - Sunday) purchased with your organization's passcode, you will receive \$30, while supplies last.

## How do we sell tickets?

All Rocket Mortgage Classic tickets are day-specific and mobile-only and are only available for online purchase <u>HERE</u>.

## How are online tickets purchased and fulfilled?

Tickets can be purchased online via Ticketmaster. Once on Ticketmaster, supporters will need to enter your unique passcode when completing the purchase for your organization to benefit from the purchase. Supporters will be prompted to create a Ticketmaster account, if they don't already have one, and will receive their tickets through their account.

## What forms of payment for online purchases are acceptable?

All online orders must be paid by credit card payment at the time of purchase. There are no invoices issued and no partial payments accepted. MasterCard, VISA, Discover and American Express are all accepted.

## How are tax and handling fees accounted for?

Sales tax and a handling fee will be added to the transaction at the time of the online purchase.

## How will you track the online ticket purchases?

Purchased tickets will be tracked by the Rocket Mortgage Classic tournament team. We will periodically post the current sales totals for all organizations who have had tickets purchased in their name on the Leaderboard page of the Golf & Give website.

# When can I start promoting tickets and when is the purchasing deadline?

You can start promoting tickets once you are approved to participate. Note that individuals can start purchasing tickets in your organization's name on Monday, April 10 and the program runs through Sunday, July 2 or while supplies last.

There are social media graphics included on the marketing material page for you to post on your platforms (don't forget to edit the graphic to include your unique ticket code!)

# Can I promote the Golf & Give campaign on my organization's website?

Yes. We encourage you to promote the program on your website.

# Can you also purchase a parking pass online when you purchase Golf & Give tickets?

Yes. However, parking passes are not included in any ticket purchases. Parking purchases are separate transactions from ticket purchases.

Visit <u>Parking Link</u> for more information and to purchase parking passes.

## What is the Youth Ticket Policy at the Rocket Mortgage Classic?

Up to four (4) youth ages 15 and under are admitted free of charge with a ticketed adult all week long, Thursday through Sunday. All adults and youth are admitted free of charge on Tuesday and Wednesday thanks to our Community Days partners.

# When should I expect to receive my check for the money my organization earned?

All funds will be available after the tournament. A date will be shared with participating organizations post tournament. Organizations should plan to provide ACH banking information so money can be wired to them. If an organization would prefer a check, pick up can be arranged. Accommodation will be made if a non-profit cannot pick up their check.

# When will I find out if my organization won an Honorary Observer Spot or signed memorabilia?

All registered non-profits will receive an email after Friday, June 16<sup>th</sup> to announce the winners of the Honorary Observer spots. All organizations will receive an email after Sunday, July 2 announcing the winner of the signed memorabilia when the program officially concludes. The top five (5) non-profit organizations that sell the most tickets will be awarded two (2) Honorary Observer Spots each day of the tournament, Thursday – Sunday. The non-profit that sells the highest number of tickets will be awarded signed Rocket Mortgage Classic memorabilia.

If you have any other questions regarding the Golf & Give program please contact Audrey Reding, Associate Manager of Tournament Services, at areding@rocketmortgageclassic.com.