ROCKET Mortgage Classic

GOLF & GIVE NON-PROFIT TICKETING PROGRAM

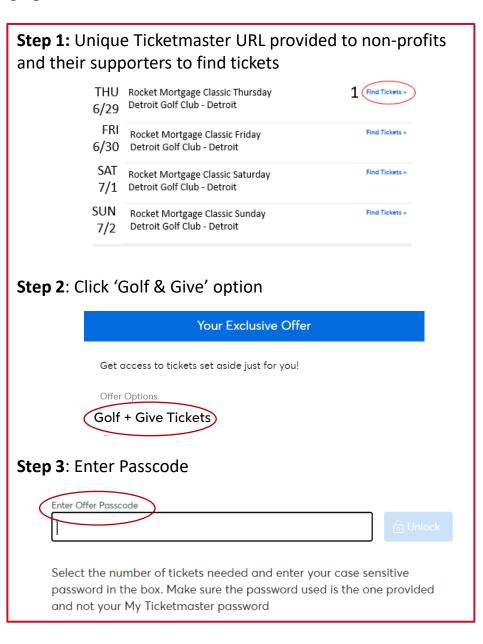
APRIL 10 – JULY 2 (or while supplies last)

JUNE 29 – JULY 2 DETROIT GOLF CLUB

501c3 non-profits based in Michigan can register for a ticketing fundraising opportunity with the Rocket Mortgage Classic.

Program Overview

- Former Birdies for Charity participants are given the exclusive opportunity to participate in the inaugural year
- Registered non-profits receive a unique passcode and URL from Ticketmaster to share with supporters
- 3. Non-profits receive \$30 per grounds tickets purchased with their passcode
 - Limited Supply of Tickets
- Tournament to provide marketing materials for non-profits to utilize
- 5. Communication to organizations from areding@rocketmortgageclassic.com
- 6. RMC Website Integration for Leaderboard Updates & Registration Information
- Tournament Team to develop social and marketing plans to promote program



NON-PROFIT REGISTRATION: MARCH 1- 20, 2023 *Ticket selling begins on April 10, 2023

Incentives

- Top 5 non-profits that sell the most tickets awarded (2) Honorary Observer Spots each day of the tournament
- 2. Top selling non-profit also awarded signed memorabilia to auction off