

501c3 non-profits based in Michigan can register for a ticketing fundraising opportunity with the Rocket Mortgage Classic.

Program Overview

1. Former Birdies for Charity participants are given the exclusive opportunity to participate in the inaugural year
2. Registered non-profits receive a unique passcode and URL from Ticketmaster to share with supporters
3. Non-profits receive \$30 per grounds tickets purchased with their passcode
 1. Limited Supply of Tickets
4. Tournament to provide marketing materials for non-profits to utilize
5. Communication to organizations from areding@rocketmortgageclassic.com
6. RMC Website Integration for Leaderboard Updates & Registration Information
7. Tournament Team to develop social and marketing plans to promote program

Step 1: Unique Ticketmaster URL provided to non-profits and their supporters to find tickets

THU 6/29	Rocket Mortgage Classic Thursday Detroit Golf Club - Detroit	1 Find Tickets >
FRI 6/30	Rocket Mortgage Classic Friday Detroit Golf Club - Detroit	Find Tickets >
SAT 7/1	Rocket Mortgage Classic Saturday Detroit Golf Club - Detroit	Find Tickets >
SUN 7/2	Rocket Mortgage Classic Sunday Detroit Golf Club - Detroit	Find Tickets >

Step 2: Click 'Golf & Give' option

Your Exclusive Offer

Get access to tickets set aside just for you!

Offer Options

[Golf + Give Tickets](#)

Step 3: Enter Passcode

Enter Offer Passcode

[Unlock](#)

Select the number of tickets needed and enter your case sensitive password in the box. Make sure the password used is the one provided and not your My Ticketmaster password

NON-PROFIT REGISTRATION: MARCH 1– 20, 2023

***Ticket selling begins on April 10, 2023**

Incentives

1. Top 5 non-profits that sell the most tickets awarded (2) Honorary Observer Spots each day of the tournament
2. Top selling non-profit also awarded signed memorabilia to auction off